

Chino Hills High School

BUSINESS ACADEMY OF HOSPITALITY & TOURISM



The Chino Hills High School Business Academy of Hospitality and Tourism will provide students with the business, leadership, and industry standard skills necessary to pursue careers in this multifaceted industry.

Hospitality & Tourism Management.... A Hot Career Field

Currently, the Hospitality and Tourism industry maintains the largest national employment base in the private sector and in Southern California.

- According to the Economic Workforce Development Department there are more than 1.75 million hospitality, travel and tourism jobs and about 100,000 firms in California.*
- The total revenue generated by hospitality and tourism businesses in 2012 exceeded \$95 billion.*
- Employment in the hospitality and tourism sector is projected to grow 11.8% by 2017 creating 210,000 new jobs in California in:*

Travel and Tourism

- Airlines & Cruise Lines
- Bed & Breakfast Proprietor
- Adventure Tour Guide
- Visitor Bureau
- Interpreters
- Park Ranger
- Travel Writer
- Corporate Travel Agent

Event Planning & Management

- Convention Centers
- Country Clubs
- Event Planner
- Wedding Planner
- Special Events Director
- Recreation Director
- Sporting Tournament Coordinator
- Entertainment Venue Manager

Hotels & Lodging

- Front Desk Manager
- Concierge
- Food & Beverage Director
- Human Resource Director
- Housekeeping Manager
- Accounting Manager
- Sustainability/Facilities Manager
- Event & Entertainment Coordinator

Restaurant/Food Service

- Restaurant Manager
- Catering Director
- Dietician
- Food And Beverage Director
- Restaurant Critique
- Food Stylist
- Executive/Master Chef
- Small Business Owner

Business Management

- Marketing Director
- Human Resource Director
- Accounting Manager
- Benefit Coordinator
- Financial Director
- Health Service Director
- Public Relations Director
- Customer Service Director

Sports & Entertainment

- Country Club Director
- Theme/Amusement Park Director
- Sports Facility Management
- Casino Management
- Movie Theater Management
- Performance Venue Producer
- Production Assistant
- Sales & Fundraising Coordinator

Students will have unique opportunities to:

- Take field trips to Southern California industry related businesses*
- Meet successful Industry Professionals through guest speakers*
- Prepare for College & Careers through rigorous skill based curriculum*
- Participate in Work Based Learning, Job Shadowing and Internships*
- Learn Entrepreneurship through the Virtual Enterprise program*

Students interested in more information or how to apply to the Academy contact:

melissa_robledo@chino.k12.ca.us